



**Asia-Pacific
Economic Cooperation**

**“APEC High Level Meeting on Driving SMEs’
Growth to Promote Local Development”
Proceedings**

**March 31-April 1, 2008
Chinese Taipei**

APEC Small and Medium Enterprises Working Group

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26th APEC SMEWG

Kaohsiung, Chinese Taipei



APEC High Level Meeting on Driving SMEs' Growth to Promote Local Development

March 31-April 1, 2008

The Ambassador Hotel Kaohsiung, Chinese Taipei

Agenda

March 31 (MONDAY)	
08:30~09:00	REGISTRATION
OPENING SESSION 09:00~09:10	OPENING REMARKS I <i>Yen-Shiang SHIH (施顏祥), Vice Minister, Ministry of Economic Affairs, Chinese Taipei</i>
09:10~09:20	OPENING REMARKS II <i>Tai-San CHIU (邱太三), Deputy Mayor, Kaohsiung, Chinese Taipei</i>
09:20~09:30	OPENING REMARKS III <i>Juan Carlos CAPUÑAY, Executive Director, APEC Secretariat</i>
09:30~09:50	Launching Ceremony of the OVOP Web Platform
09:50~10:15	KEYNOTE SPEECH I Policy on Local Economic Development Johann SPITZER , General Director, Ministry of Production, Peru
10:15~10:40	KEYNOTE SPEECH II Kaohsiung: An Investor's Paradise Tai-San CHIU (邱太三) , Deputy Mayor, Kaohsiung, Chinese Taipei
10:40~10:50	COFFEE BREAK
SESSION I	LOCAL DEVELOPMENT STRATEGIES, TOOLS AND INSTRUMENTS
10:50~10:55	Chair: Robert S.Q. LAI (賴杉桂) , Director General, Small and Medium Enterprise Administration, Chinese Taipei
10:55~11:15	Edsel CUSTODIO , Ambassador and APEC Senior Official, Philippines
11:15~11:35	Theng-Dar TENG (鄧騰達) , CEO, Singapore Business Federation, Singapore
11:35~11:55	Patricia DEL RIO JIMENEZ DE OLAVIDE , Counselor, Municipality of Miraflores, Peru
11:55~12:10	Q&A
12:10~13:30	LUNCHEON
SESSION II	BETTER LOCAL GOVERNANCE FOR SME GROWTH
13:30~13:35	Chair: David S. HONG (洪德生) , President, Taiwan Institute of Economic Research, Chinese Taipei
13:35~13:55	I Gusti Ngurah SUDHIARSA MM , Deputy Mayor, Jembrana, Bali, Indonesia
13:55~14:15	Gerrit McGOWAN , Senior Associate, EcoPlan International Inc., Canada

14:15~14:35	Patricio E. CHELLEW , Advisor for International Affairs, SEROTEC, Chile
14:35~14:50	Q & A
14:50~15:00	COFFEE BREAK
SESSION III	PROMOTING LOCAL INNOVATION AND ENTREPRENEURSHIP
15:00-15:05	Chair: Johann SPITZER , General Director, Ministry of Production, Peru
15:05~15:25	Sergio ARZENI , Director, OECD Centre for Entrepreneurship, SMEs and Local Development
15:25~15:45	Yoshio KISHIMOTO , Director, Business Support Division of the Small and Medium Enterprise Agency, Ministry of Economy, Trade and Industry, Japan
15:45~16:05	Tae-Yong YANG , Chairman, Business Economy of KAIST in Korea, Korea
16:05~16:20	Q & A
16:20~16:30	COFFEE BREAK
SESSION IV	FINANCIAL SUPPORT FOR LOCAL SMEs
16:30~16:35	Chair: Ying-Hsiung LIN (林英雄) , Vice President, First Commercial Bank, Chinese Taipei
16:35~16:55	Jack S. C. HUANG (黃新吉) , President, Taiwan Business Bank, Chinese Taipei
16:55~17:15	Desmond Hoon Kiong CHOO , Managing Director of Enterprise Banking Corporate & Investment Banking, DBS Group Holdings Ltd, Singapore
17:15~17:35	Yih-Yaw JAN (詹益燿) , President, Small & Medium Business Credit Guarantee Fund, Chinese Taipei
17:35~17:50	Q&A
19:00~21:00	WELCOME DINNER
April 1 (TUESDAY)	
SESSION V	SME STRATEGIES TO DEVELOP LOCAL MARKETS
09:00~09:05	Chair: Johnny Yun-Lung YEH (葉雲龍) , Deputy Director General, Small and Medium Enterprise Administration, Chinese Taipei
09:05~09:25	Takao WATANABE , Chairman, Association for the Promotion of Traditional Craft Industries, Japan
09:25~09:45	Ming-Sheng WANG (汪銘生) , Professor, Graduate School of Public Affairs Management, National Sun Yat-Sen University, Chinese Taipei
09:45~10:05	Nitirun SUWANNAGATE , Deputy Director General, Office of SMEs Promotion, Thailand
10:05~10:20	Q & A
10:20~10:30	COFFEE BREAK
SECTION VI	BUILDING PARTNERSHIP FOR LOCAL DEVELOPMENT
10:30-10:35	Chair: Chih-Peng HUANG (黃志鵬) , Director General, Bureau of Foreign Trade, Ministry of Economic Affairs, Chinese Taipei
10:35~10:55	Ivan ORNELAS DIAZ , Director, International Affairs, Ministry of the Economy, Mexico
10:55~11:15	Borhan SIDIK , Deputy Chief Executive Officer, Small & Medium Industries Development Corporation, Malaysia
11:15~11:35	Chin-Ho SU (蘇錦夥) , President, Corporate Synergy Development Center, Chinese Taipei
11:35~11:50	Q & A
12:00~13:30	LUNCHEON

13:30~

FIELD TRIP