



**Asia-Pacific
Economic Cooperation**

**Measures Affecting Cross Border
Exchange and Investment in
Higher Education in the
APEC Region**

APEC Human Resources Development Working Group

May 2009

APEC Project HRD 02/2008T

Produced by
Institute for International Trade
The University of Adelaide
Level 1, Yarrabee House
Corner Botanic and Hackey Roads
Adelaide SA 5005
Australia
Tel: +61 8 8303 6944 Fax: +61 8 8303 6948
Email: marie.gutsche@adelaide.edu.au Website: www.iit.adelaide.edu.au

for
APEC Secretariat
35 Heng Mui Keng Terrace Singapore 119616
Tel: (65) 68919 600 Fax: (65) 68919 690
Email: info@apcc.org Website: www.apcc.org

© 2009 APEC Secretariat

[APEC# 209-HR-01.5]

Contents

Executive summary	3
Abbreviations	8
1 Introduction	9
1.1 Meeting the education challenge	9
1.2 Rationale for this study	11
1.3 Scope of this study	13
2 Measures affecting cross-border exchange and investment	16
2.1 How cross-border exchange occurs	16
2.2 Measures affecting cross-border exchange and investment	19
2.3 Assisting translation between educators and trade experts	23
3 A survey of measures	26
3.1 Policy frameworks governing institutions	28
3.2 Policy frameworks governing individual students and instructors	29
3.3 Survey results	30
4 A summary of recent trade commitments in higher education	36
4.1 Existing GATS commitments in education services	36
4.2 Post-Uruguay Round GATS negotiations	37
4.3 The Doha Round	38
4.4 WTO initiatives on domestic regulation	40
4.3 Preferential trade agreements	41
5 Conclusions	42
5.1 Benefits of more open exchange	42
5.2 Limitations on more open exchange	43
5.3 Recommendations	44
References	50

Appendix 1	Contacts for this study	53
Appendix 2	Questionnaire	70
Table 1.1	Drivers of growth in cross-border exchange	11
Table 2.1	Examples of barriers to imports of education services	23
Table 2.2	Examples of barriers to exports of education services	25
Table 4.1	Summary of existing GATS commitments by education sub-sector	36
Table 4.2	GATS education commitments by APEC member economies	37