

QUESTIONNAIRE TO INTERVIEW APEC ECONOMIES REPRESENTATIVES

The present research is conducted under the framework of the Asia – Pacific Economic Cooperation Secretariat's project SME 05 2013A implemented with support of the RF Ministry for Economic Development in order to examine and to evaluate needs and demands of small and medium enterprises in the sphere of creation of an integrated information resource for their stimulation and involvement into the world trade system and global supply and production chains.

Your answers have to be based on your own experience during the work on support of small and medium business of APEC economies in entering foreign markets.

While conducting the research we guarantee complete anonymity and confidentiality: your name will not be mentioned in any of open materials worked out upon the results of this research.

APEC economy _____

RESEARCH AND ASSESSMENT OF PROSPECTS FOR DEVELOPMENT OF AN INTEGRATED INFORMATION TOOL TO STIMULATE INVOLVEMENT OF SMES OF THE ASIAN-PACIFIC REGION INTO THE GLOBAL TRADE SYSTEM, GLOBAL PRODUCTION AND SUPPLY CHAINS

QUESTIONNAIRE

(i1). GENERAL INFORMATION ABOUT RESPONDENT

(i1_1). Full Name: _____

(i1_2). Organization: _____

(i1_3). Position: _____

(i2). INFORMATION ABOUT THE SECTOR OF SMALL AND MEDIUM BUSINESS

(i2_1). Number of SMEs operating in Your economy for the year of 2013:

(i2_2). SMEs' share of GDP Your economy for the year of 2013:

(i2_3). Share of the employed in the SME sector of total employment Your economy for the year of 2013:

(i2_4). Main types of activities in the total sales revenue / turnover for the year of 2013:
(Please mark not more than 3 variants of answers):

	<i>Code of no answer: «88» -refuse from the answer; «99» - difficult to answer</i>	
(i2_4_1)	Agriculture, hunting and forestry	
(i2_4_2)	Fish catching and fish breeding	
(i2_4_3)	Minery	
(i2_4_4)	Production of consumer goods (including processing of agricultural products)	
(i2_4_5)	Production of industrial products	
(i2_4_6)	Production and dissemination of electricity, gas and water	
(i2_4_7)	Wholesale and retail trading	
(i2_4_8)	Repair of automotive means, motorbikes, home appliances, etc.	
(i2_4_9)	Hotels and restaurants	
(i2_4_10)	Transportation and communication	
(i2_4_11)	Construction	
(i2_4_12)	Financial activities	
(i2_4_13)	Real estate management, rent and service provision	
(i2_4_14)	Insurance	
(i2_4_15)	Education	
(i2_4_16)	Public health and medical services	
(i2_4_17)	Other services to population: <i>indicate what exactly</i> _____	
(i2_4_18)	Other services of production character: <i>indicate what exactly</i> _____	
(i2_4_19)	Other types of activities: <i>indicate what exactly</i> _____	

(i2_5). What percentage of SMEs, in Your opinion, involved in foreign economic activity for the year of 2013?

(Please indicate percentage of SMEs)

	<i>Code of no answer: «88» -refuse from the answer; «99» - difficult to answer →</i>	
(i2_5_1)	Export	
(i2_5_2)	Import	
(i2_5_3)	Export and Import	

(i2_6). Exports Geography of SMEs of Your economy for the year of 2013

(Please specify economy:)

<i>Code of no answer: «88» -refuse from the answer; «99» - difficult to answer →</i>	

(i3). AWARENESS AND LEVEL OF USAGE OF INFORMATION RESOURCES WHILE IMPLEMENTING FOREIGN ECONOMIC ACTIVITIES

(i3_1). Please evaluate your own awareness and knowledge on the availability of information resources for stimulation and involvement of SMEs into foreign economic activities

<i>Code of no answer: «88» -refuse from the answer; «99» - difficult to answer →</i>	
Very badly informed	
Rather badly informed	
More or less informed	
Rather well informed	
Very well informed	

(i3_2). Does Your economy have an instrument / mechanism to support /facilitate the development of foreign trade activities of SMEs (type: Enterprise Europe Network, <http://een.ec.europa.eu/>)?

<i>Code of no answer: «88» -refuse from the answer; «99» - difficult to answer</i>	
Yes	
No (go to question (i3_4))	

(i3_3). If «Yes», with what exactly (indicate the name of the resource, give the link)

	<i>Code of no answer: «88» -refuse from the answer; «99» - difficult to answer</i>	
(i3_3_1)		
(i3_3_2)		
(i3_3_3)		
(i3_3_4)		
(i3_3_5)		

(i3_4). If «No», please indicate need whether such an integrated resource to SMEs in APEC economies?

<i>Code of no answer: «88» -refuse from the answer; «99» - difficult to answer</i>	
Need	
Not need	

(i3_5). If «Not need» what from your point of view should have such an information resource on the APEC member economies:

	<i>Code of no answer: «88» -refuse from the answer; «99» - difficult to answer</i>	
(i3_5_1)	General information on the requirements of international markets (legislation, certification, registration, customs, etc.)	

(i3_5_2)	General information (review) on the economic situation of foreign economies (main sectors, future prospects and forecasts, statistics, etc.)	
(i3_5_3)	Information on cooperation proposals (export / import / distribution / joint production / investment / localization of production, etc.)	
(i3_5_4)	Information on tenders	
(i3_5_5)	Information on promotion events and activities (exhibitions, fairs, conferences, forums, etc.)	
(i3_5_6)	Information on enterprises (databases with contacts, sphere of activity, products description, etc.)	
(i3_5_7)	Regular information dissemination	
(i3_5_8)	Other: <i>indicate what exactly</i> _____	

WE ARE GRATEFUL FOR YOUR ANSWERS TO THE QUESTIONNAIRE!

THANK YOU FOR COOPERATION!

Date of interview ____/____/____