

Protection of Intellectual Property Rights to Strengthen Food Security

- Regional Cooperation to Establish Plant Variety Protection Systems -

September 25, 2012

Mitsutaro FUJISADA

**New Business and Intellectual Property Division
Food Industry Bureau
Ministry of Agriculture, Forestry and Fisheries**



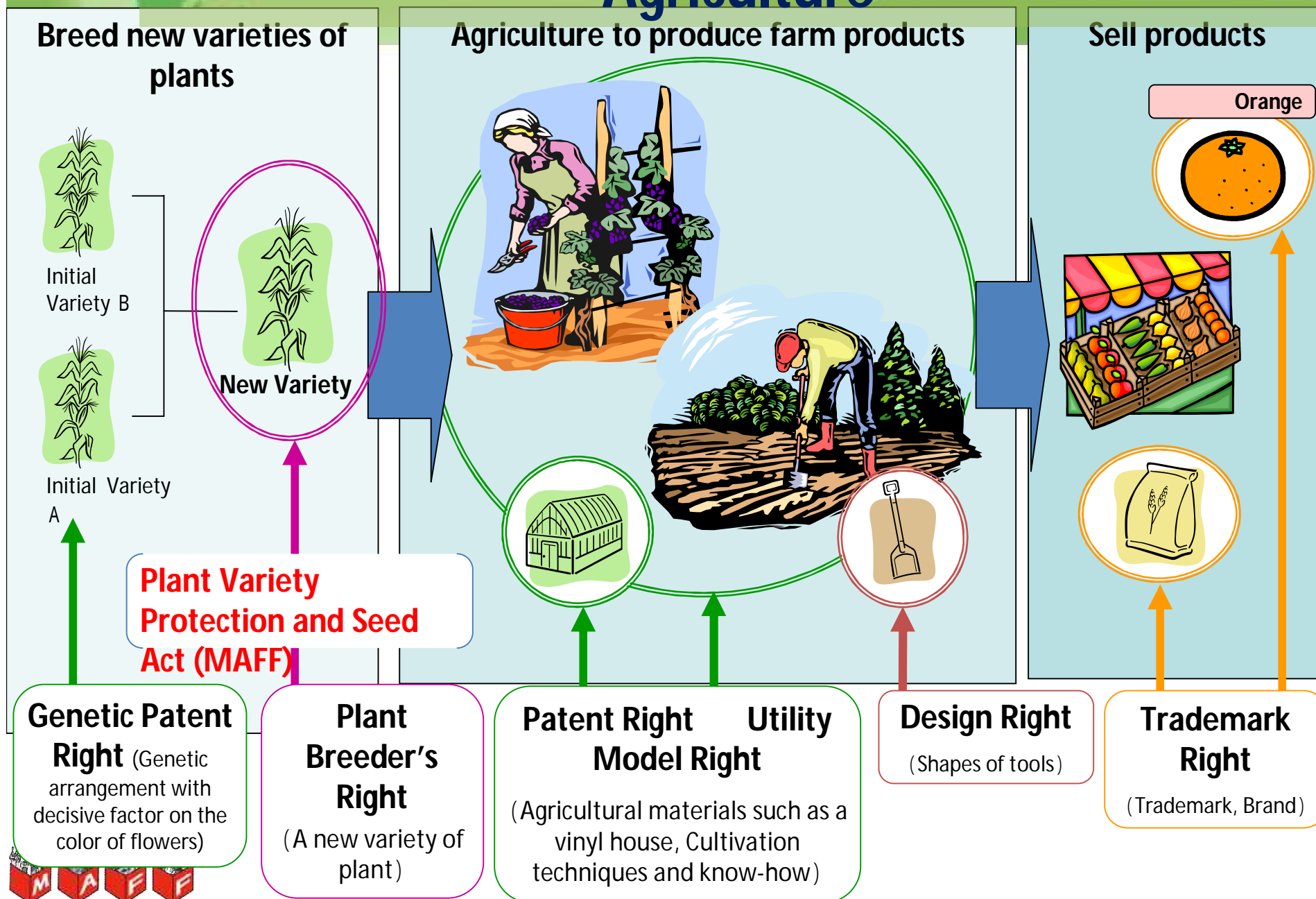
TOPICS

- 1 . Impact of Plant Variety Protection on Food Security**
- 2 . Regional Cooperation in the East Asia Plant Variety Protection (EAPVP) Forum**

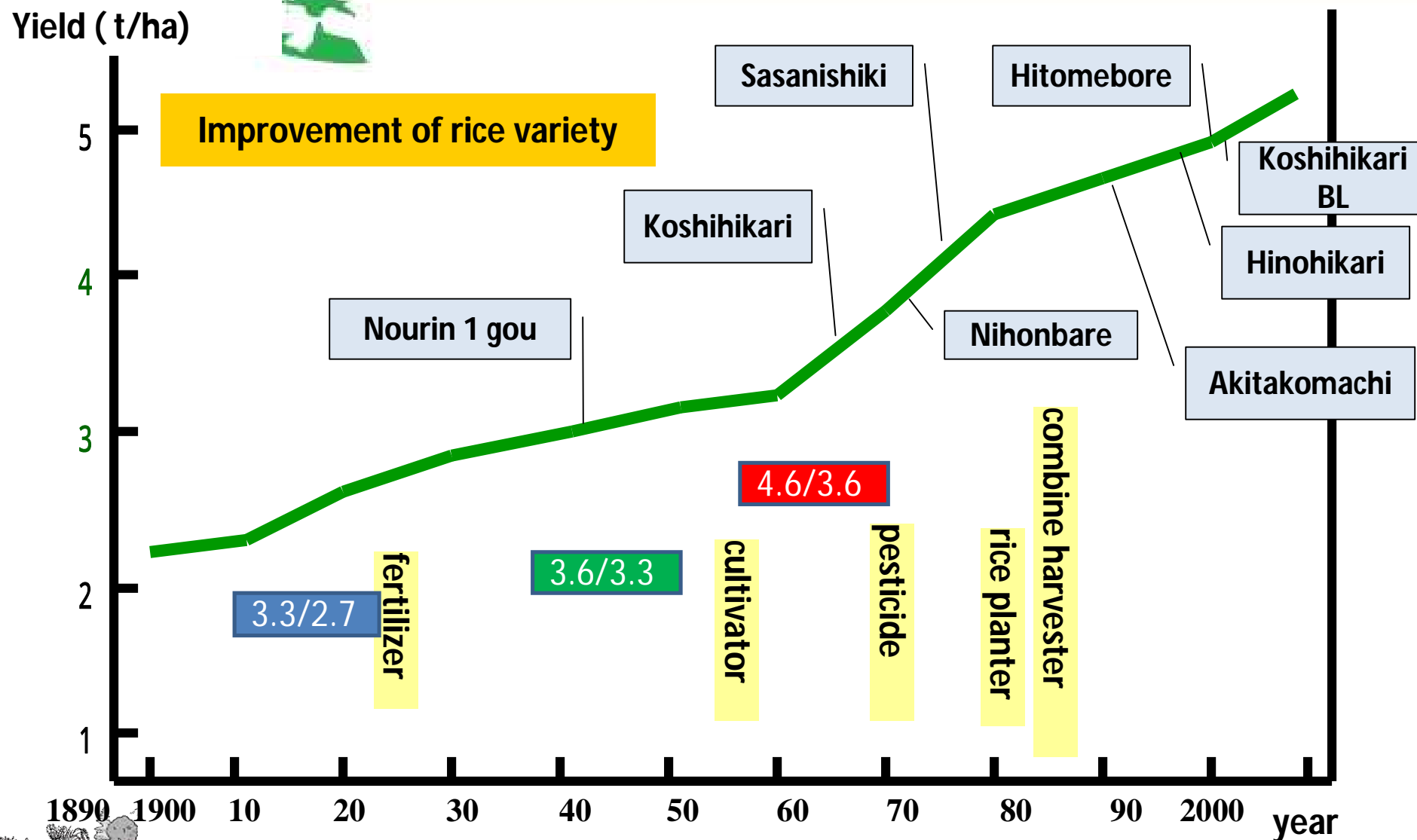


Examples of Intellectual Property Rights in Agriculture

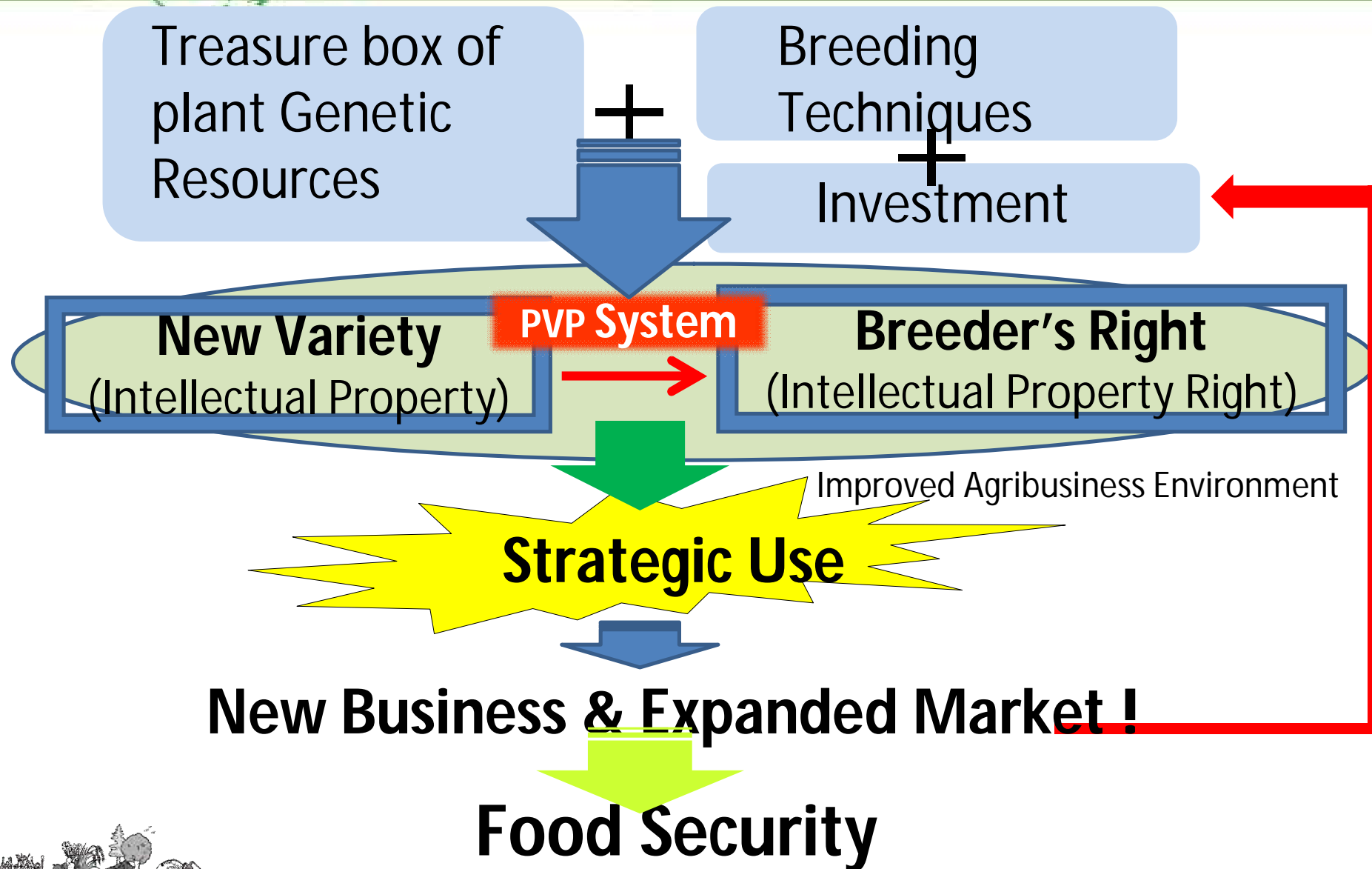
The East Asia Plant Variety Protection Forum



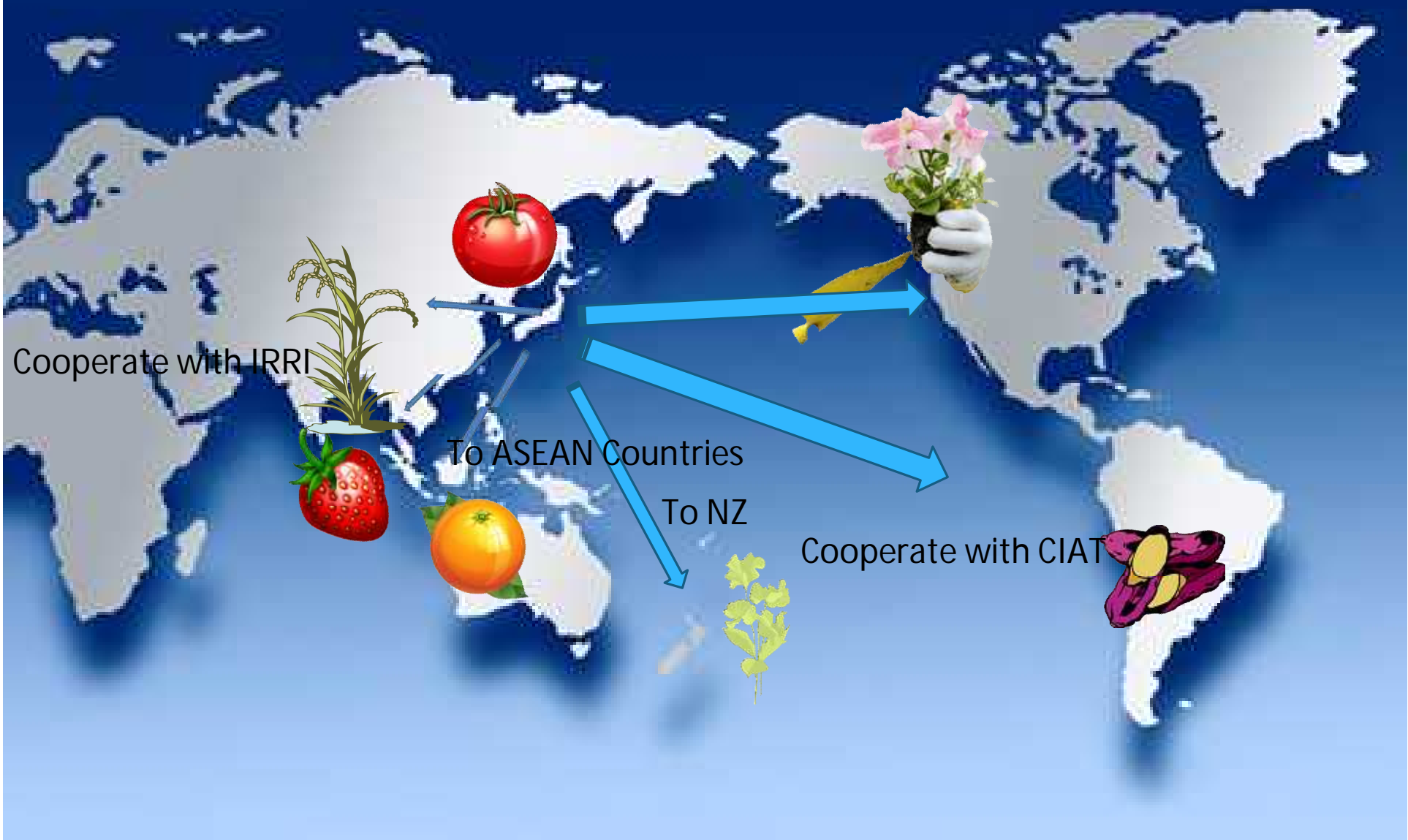
Impact of New Varieties - historical increase in rice yield -



Plant Variety Protection System Facilitates Investment, Trade and Markets



For the APEC Countries' Agricultural Production



Intellectual Property Strategy of MAFF Japan

Creation and use of IPs

Network of intellectual property in Agriculture, Forestry and Fisheries

Development of on-site use and distribution method of IPs

"Japan Brand" Strategy

Support for regional branding of agricultural products and foods

Approach to promote export of agricultural, forestry fisheries products and foods

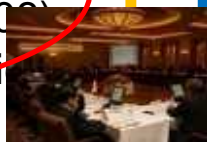
Intellectual Property Strategy of MAFF



Protection of IPs

Establishment of **East Asia Plant Variety Protection Forum** (July 2002) and promotion of cooperative activities

Support for the effective countermeasure to infringement in other countries



Awareness and Capacity Development

Educational activities of intellectual property for farmers and food companies at regional level.

Training courses of intellectual property for coaches of agricultural production.



2. Regional Cooperation in the East Asia Plant Variety Protection Forum



Establishment of the East Asia Plant Variety Protection (EAPVP) Forum



- Endorsed at ASEAN+3 Ministers of Agriculture and Forestry (AMAF+3) Meeting in 2007.
- 1st plenary meeting on July 23, 2008 in Tokyo.
 - All representatives of ASEAN+3 participated.
 - EAPVP Forum Guideline adopted.

EAPVP Forum

Platform for East Asian countries to promote **mutual cooperation** to develop **internationally harmonized Plant Variety Protection systems**.



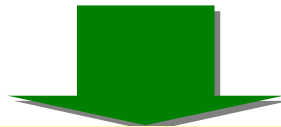
The East Asia Plant Variety Protection Forum

Structure of the EAPVP Forum

Brunei Darussalam
Cambodia
Indonesia
Lao PDR
Malaysia
Myanmar
Philippines
Singapore
Thailand
Viet Nam

[ASEAN]

Annual Plenary Meeting (EAPVP Forum Meeting)



**Various cooperation activities to
develop/ harmonize PVP system
in each country**

China
Japan
Republic of
Korea

[+three]

- 1. Capacity building**
- 2. Activities for development and harmonization of the PVP system**
- 3. Seminars and information sharing**



5th EAPVP Forum Meeting in Bangkok



May 28, 2012

**Grand Mercure Fortune Hotel,
Bangkok**

- Participants including Forum Members (ASEAN+3 countries) and guests from UPOV, Europe and USA.
- Members agreed to sustain cooperation activities under EAPVP Forum.



**Hosted by
Department of
Agriculture
(DOA) of
Thailand**



1. Cooperation in Capacity Building Forum

1) Training courses in Japan

- **Basic Training (JICA training)**
2 month-courses – Lectures and On-the-Job Training for PVP officials
- **Short-term Technical Training**
2 week courses at DUS testing station and PVP Office
- **Study Tour and Meeting on PVP System in Japan**
1 week-study tour for high-level officials



The East Asia Plant Variety Protection Forum

1. Cooperation in Capacity Building

2) Participation of Japanese experts in in-country training courses and seminars organized by each country

Japanese PVP experts participated in

- Technical training courses on DUS testing
in many EAPVP Forum Member countries
- Seminars / symposium on PVP

Vietnam, Thailand, Indonesia, China, Philippines,
Korea, Cambodia



2. Cooperation Activities for Development and Harmonization of the PVP System

Pilot projects for developing regionally harmonized Test Guidelines (TGs)

Meetings for development of regional TGs based on UPOV guideline

Regional TGs for examination of;
rice, *Capsicum* (peppers),
Aglaonema, *Mokara*, oil palm,
papaya, cassava



Multi-location growing tests are to be conducted using the harmonized TGs



3. Seminars and Information Sharing Official Website has been established

<http://eapvp.org/>



The screenshot shows the official website of the East Asia Plant Variety Protection Forum. The header features a green banner with the forum's name and a map of East Asia. Below the banner, there is a navigation menu on the left with links to 'Framework of the Forum', 'Information', 'Report of the Forum Activities', 'Other Information on Seeds and Seedlings', 'Forum Library', and 'Column'. The main content area is divided into two sections: 'Information' and 'Report of the Forum Activities'. The 'Information' section lists several events from February 2012, including seminars and meetings in Cambodia, Malaysia, Singapore, Indonesia, and Thailand. The 'Report of the Forum Activities' section mentions a preliminary discussion for the 5th EAPVP Forum Meeting held in Bangkok, Thailand, on February 27, 2012. The website also includes a search bar, language options (Japanese, English, Chinese), and a sidebar with 'Recent Information' from the Secretariat of EAPVP Forum.

Framework of the Forum

Information

Report of the Forum Activities

Other Information on Seeds and Seedlings

Forum Library

Column

Information from Secretariat of EAPVP Forum

Recent Information

[Summary Record the 4th EAPVP Forum Meeting \(2011-06-23\)](#)

[Program 4th East Asia Plant Variety Protection Forum Meeting \(2011-06-23\)](#)

[The 4th East Asia Plant Variety Protection Forum](#)

For internationally-harmonized Plant Variety Protection

Information

2012-02-20 [Business Awareness Seminar on Plant Variety Protection in Cambodia \[Japan\]](#)

2012-02-20 [Advanced Training Course on DUS Growing Test in Malaysia \[Japan\]](#)

2012-02-20 [Meeting for the harmonization of test guidelines in Singapore \[Japan\]](#)

2012-02-20 [Meeting for the harmonization of test guidelines in Indonesia \[Japan\]](#)

2012-02-10 [Meeting of countries associated with the Forum in Thailand \[Japan\]](#)

Report of the Forum Activities

2012-02-27 [Preliminary Discussion for the 5th EAPVP Forum Meeting held in Bangkok \[Thailand\]](#)





The East Asia Plant Variety Protection Forum

Thank you for your attention!

