



# Cold Chain Logistics In Myanmar

Presented by  
Mr Ye Myint Maung

# Myanmar Belle Co., Ltd

- One of the leading trading and logistics companies in Myanmar with variety of portfolios.



# Main Core Businesses

- Production and distribution of agricultural and livestock
- Logistic business
- Sole distributor of KOSE' cosmetics





# GMS Economic corridor

# Case Study of Cold Storage Processing

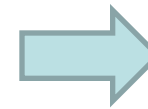
Capture



Inspection



Cold storage



Market



Transportation



Retail Market



# Current situation of Agriculture market

Farming



Harvesting



Retail Market



Transportation

# Value Parameters

Value	Status in Myanmar
Product safety	Low
Network ( Geographical Coverage)	Low
Transportation time	Longer
Temperature range availability	Not many choices
End to End Solutions (Integrated approach)	Not established.
Temperature and Humidity Control	Low
Tracking Methods (Temperature and Location)	Low

# Value Parameters

Value	Status in Myanmar
Trust and Reliability of service provider	Low
Regulatory compliances	Not well established
Security	Low
Cost	Higher

GAP = Good Agricultural Practice



# Cold Chain Logistics Challenges

- Lack of infrastructure and superstructure
  - High Energy Cost ( Unstable energy)
- Continuity of cold supply chain
- Rising Real Estate Cost
- Transit and interstate/countries traffic
- Logistics licence and FDA regulations
- Tax and tariffs

# Collaborations intra and inter Industry

- Myanmar Agri Foods Co.,Ltd (Myanmar Belle, Shin-Shin Foods and Kyoka Foods)
- Myanmar Belle Shin Shin Foods Co.,Ltd ( Myanmar Belle and Shin Shin Foods)
- Kospa Cold Chain Logistics ( SPA Group and Kokubu)
- Premium Sojitz Logistics ( Premium Distribution and Sojitz logistics)



**THANK YOU**