

SAGARPA

SECRETARÍA DE AGRICULTURA,
GANADERÍA, DESARROLLO RURAL,
PESCA Y ALIMENTACIÓN



Improving Agricultural Policies to Strengthen Food Security in Mexico

APEC Workshop on Food Security 2013

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¿What is the current state of agriculture?

Some information about Mexico

- ❑ 14th largest country in terms of population.
 - ✓ Total population: 117 million people.
 - ✓ 78% is urban population.
 - ✓ Mexico City is the second largest urban agglomeration in the Western Hemisphere.
- ❑ 12th largest economy in the world, GDP was 1.7 billion dollars in 2012.
 - ✓ The per capita income is US\$15,600.
- ❑ 14% of the economically active population is employed in the primary sector; they work on 14% of the land and contribute 3.7% of GDP.
- ❑ The main agricultural products are: corn, wheat, soybeans, rice, beans, cotton, coffee and fruit.
- ❑ Mexico has free trade agreements with over 50 countries.
 - ✓ U.S.A. is the most important trading partner.

Challenges in the agricultural sector



A sector with a face of poverty, backwardness and marginalization: **65% of families have limited access to food.**



A rural population with low levels of schooling: **21% have no education at all** and 57% only some primary school (4.3 years on average).

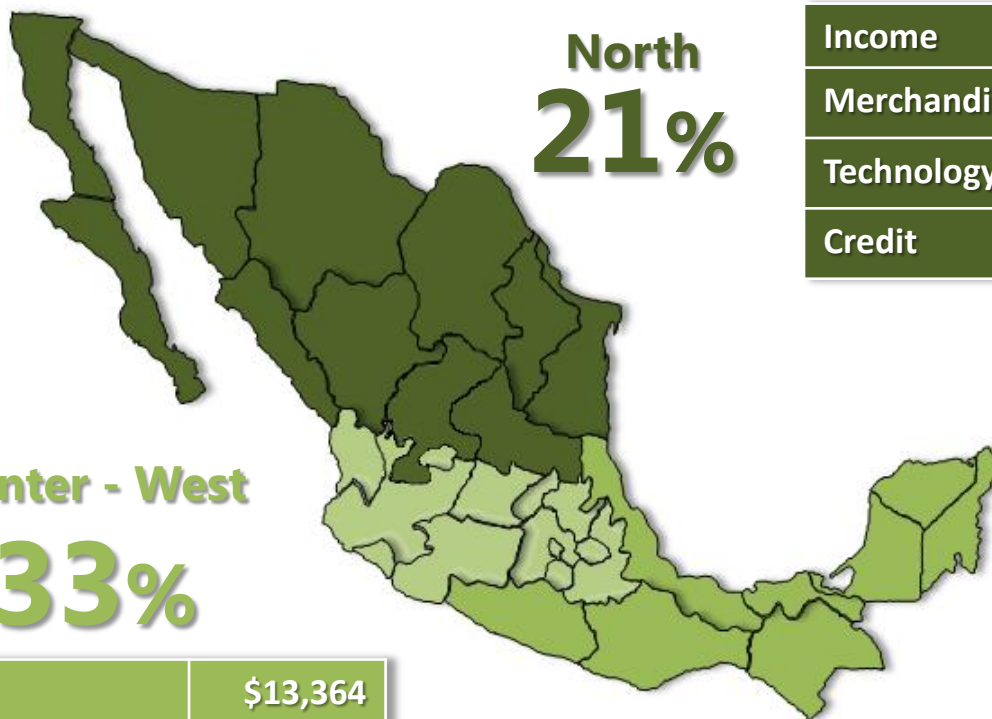


Low investment in equipment and infrastructure. **Food loss between 20-35% of production** - FAO.



Significant regional differences in production, productivity and income. The average value of assets in the **North is 2.7 times larger than the average value of assets in the South.**

In Mexico, there are 5.4 million rural economic units ...

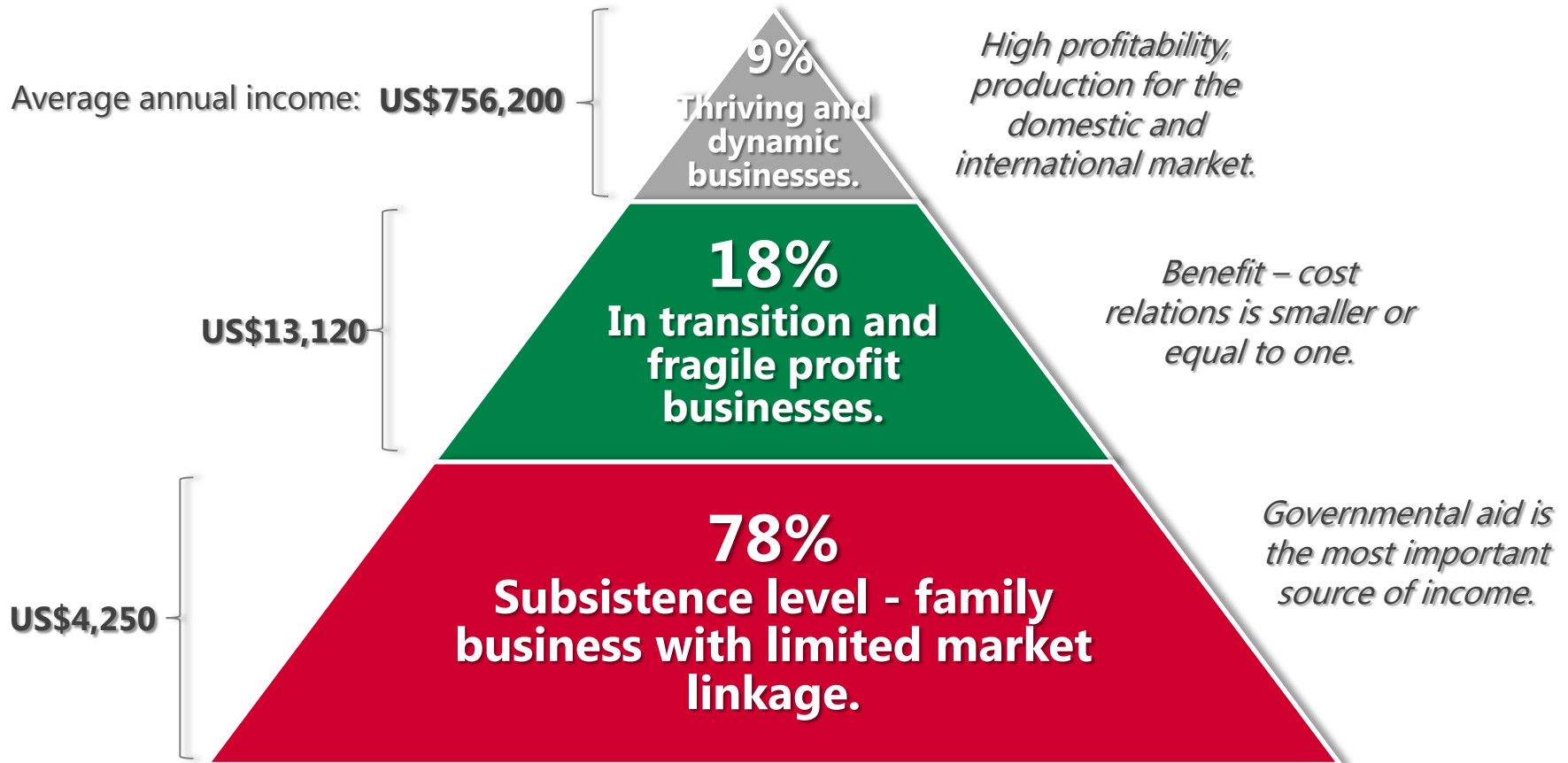


Income	\$29,576
Merchandising	5%
Technology	9%
Credit	11%

Income	\$13,364
Merchandising	3%
Technology	4%
Credit	8%

Income	\$9,609
Merchandising	2%
Technology	8%
Credit	3%

Stratifying Rural Economic Units



¿What is the situation
regarding **food security**
in Mexico?

Poverty in Mexico 2012

53.3 

million mexicans

BELOW THE POVERTY LINE

2008	2010
47.2 million	52.8 million

Hunger in Mexico 2012

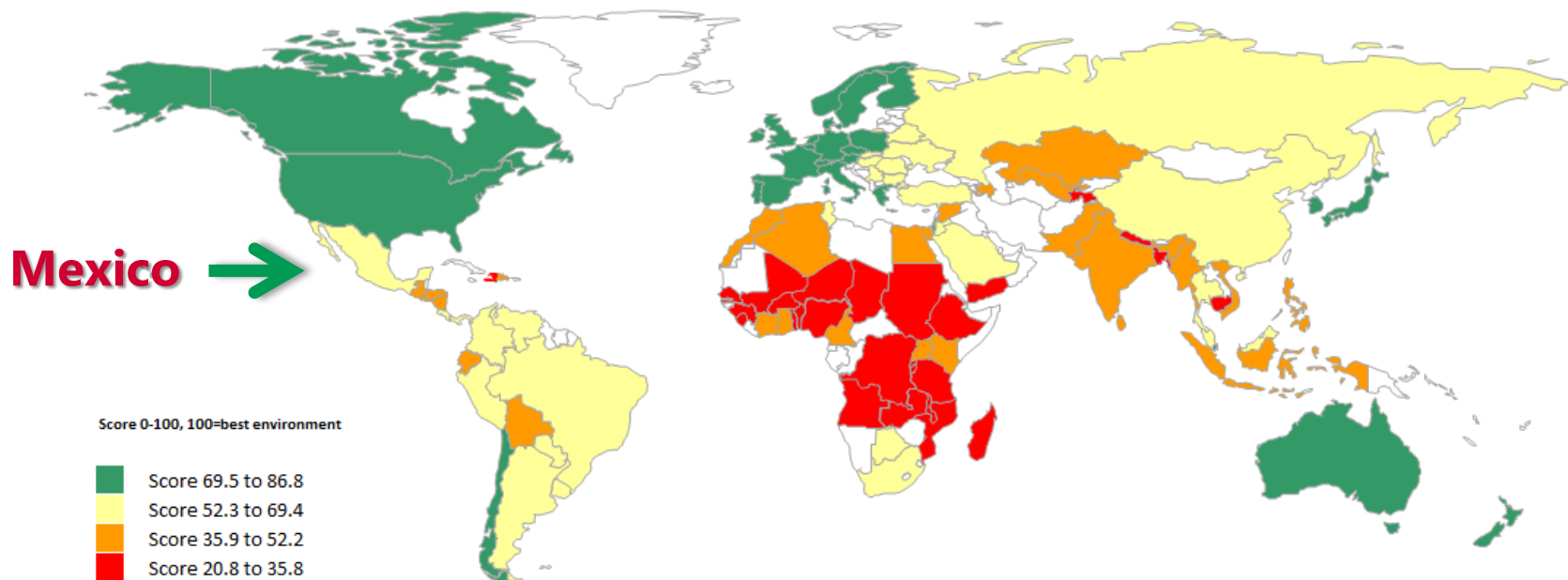
27.4 

million mexicans
LACK FOOD SECURITY

2008	2010
23.1 millions	28.4 millions

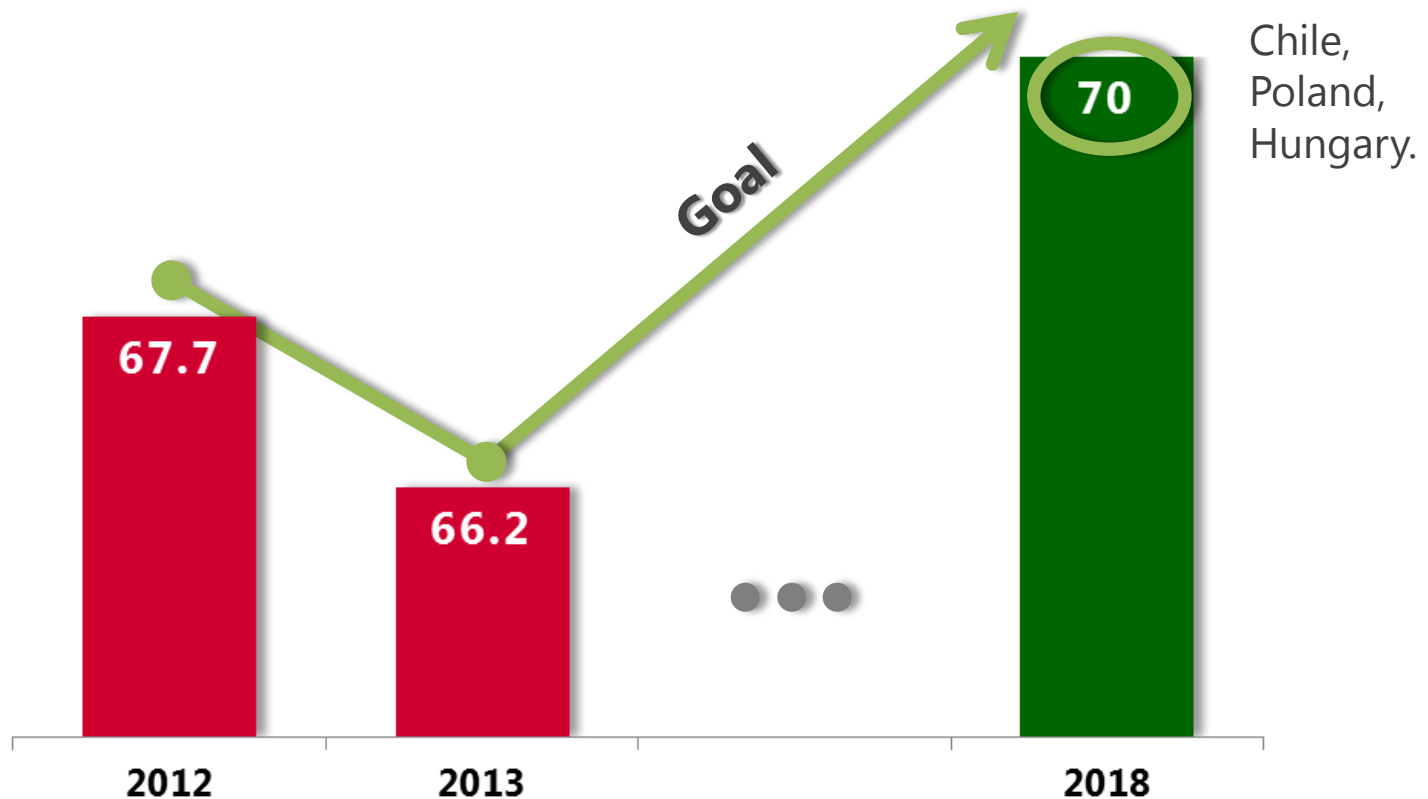
Global Food Security Index

In 2013, Mexico ranks 30th among 107 countries in this index.



Global Food Security Index

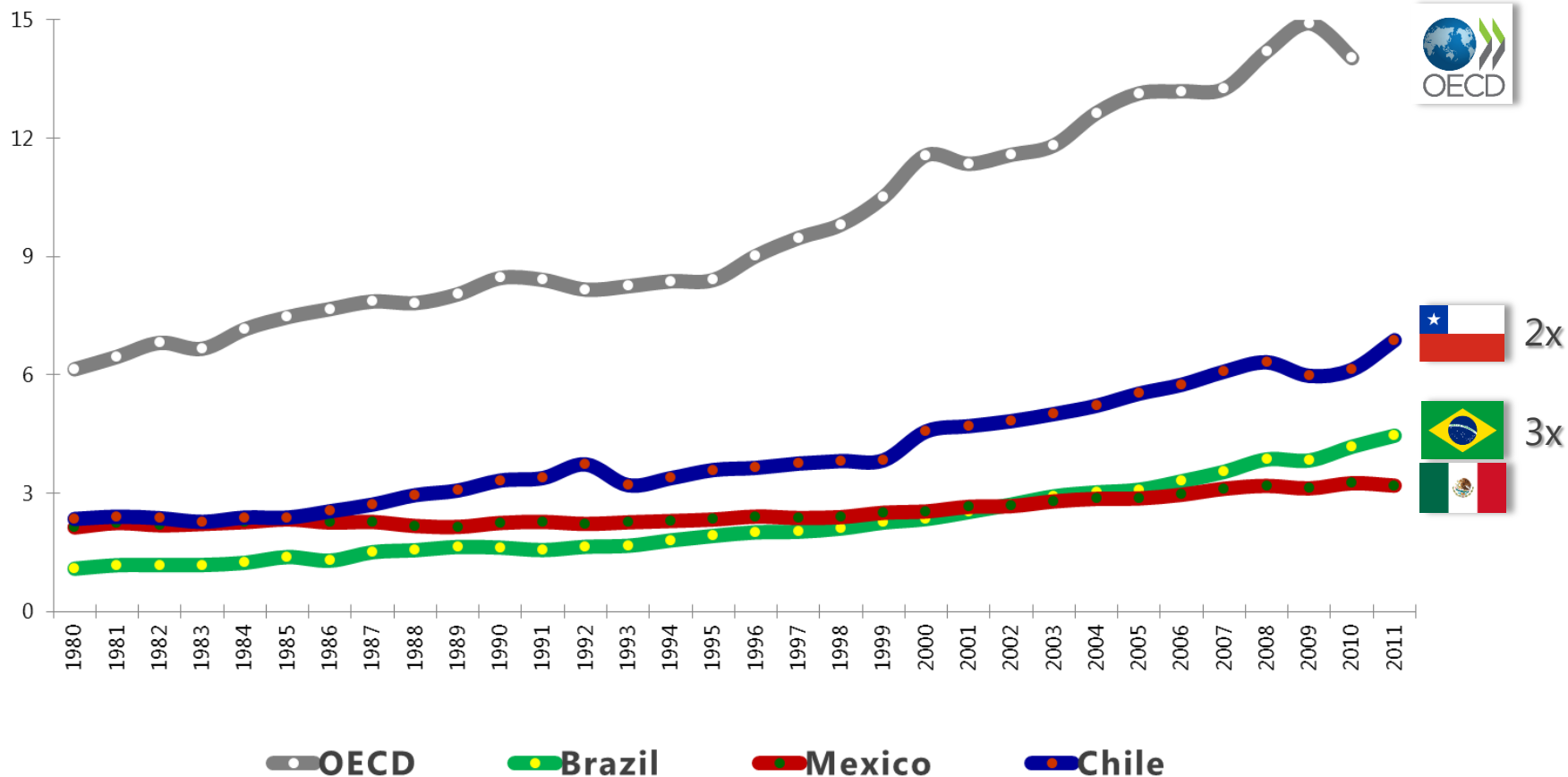
The 2013 GFSI for Mexico was 66.2, while in 2012 it was 67.7.



¿What about
productivity in mexican
agriculture?

About "productivity"...

Agriculture Value Added Per Worker 1998-2011



Given the situation, the
goal is clear:

“Elevate **productivity** to
strengthen our **food
security**”.

**This goal has been established in the new
National Development Plan 2013-2018...**

Goal 4.10

To build a **productive
primary sector to
strengthen the country's
food security.**

¿How can we reach this
goal?

Mexican government has developed three tools to strengthen food security ...



¿What is PESA about?

¿What is PESA?

It is a differentiated strategy for **rural development in marginal areas** that is implemented with technical assistance from the Food and Agriculture Organization of the United Nations (FAO).



PESA: Goal

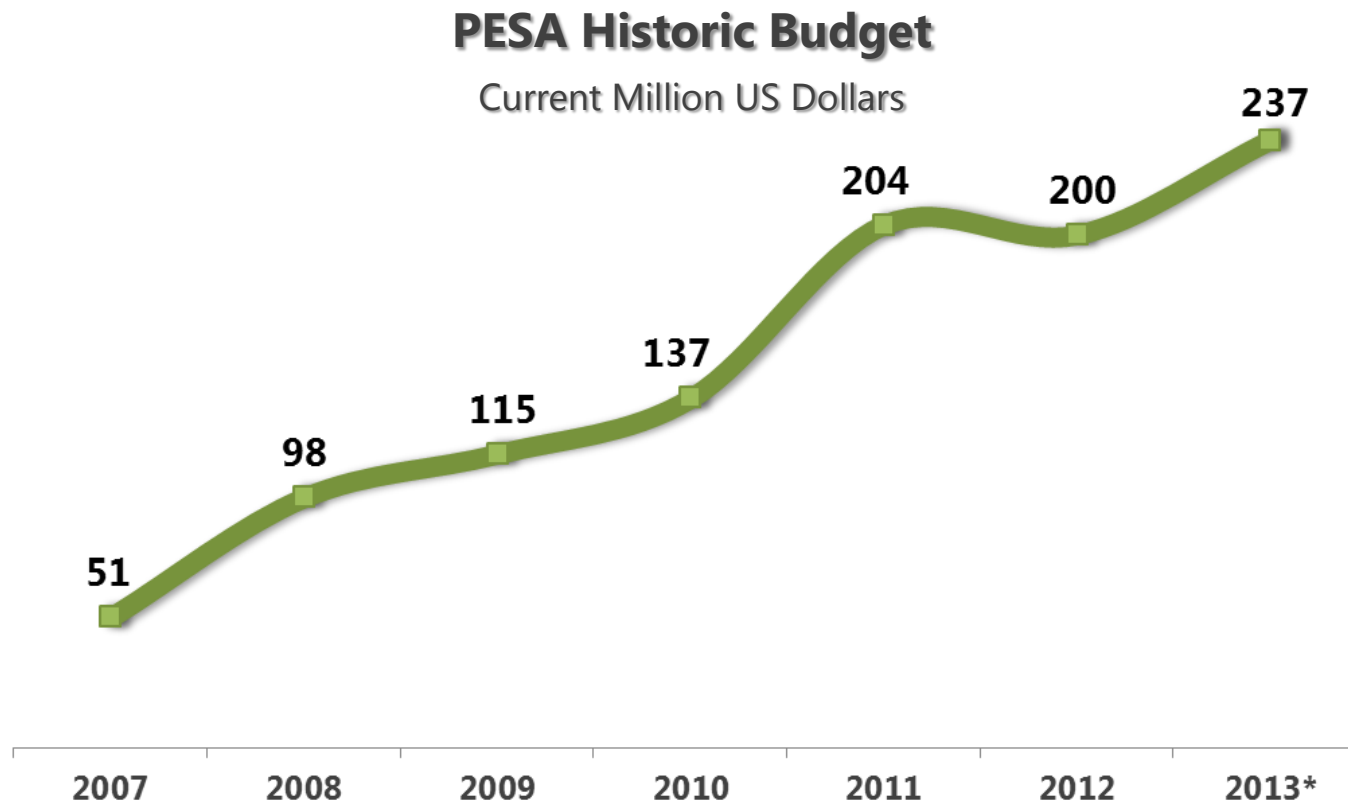
To contribute to the development of people and families so that they may become the main actors in defining the problems, identifying opportunities and finding solutions to achieve food security and increased income.

PESA: Goals for 2013

PESA 2013	
Budget:	237 US million dollars
Families:	200,000
State Coverage:	20 out of 32
Served municipalities:	895
Locations:	9,807
Productive projects:	200,000

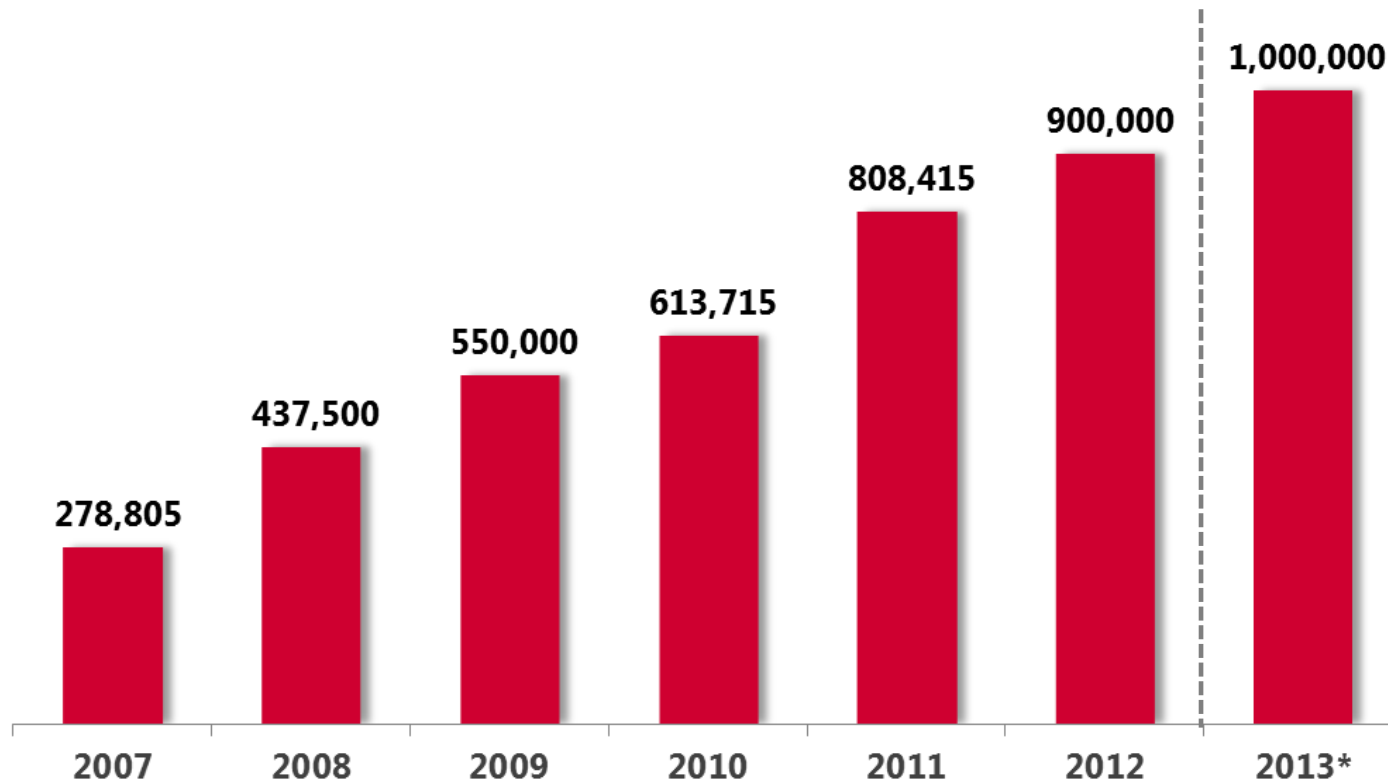
PESA: Historic Budget

The Mexican government has allocated more than one billion dollars in the past seven years ...



PESA: Beneficiaries

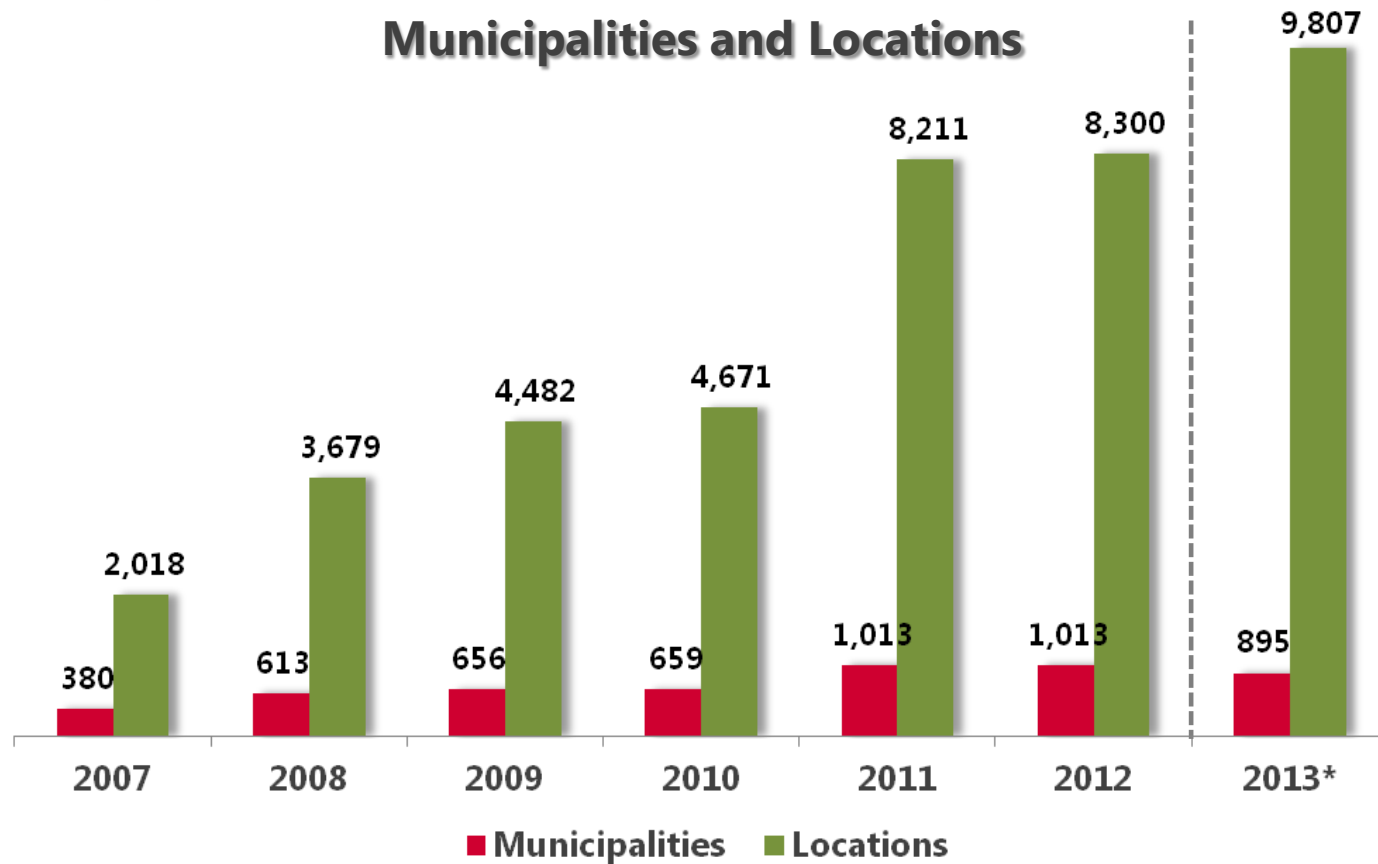
The project has benefited 4.6 million people in seven years of operation ...



* Estimations by SAGARPA.

PESA: Coverage

The amount of locations served has increased every year...

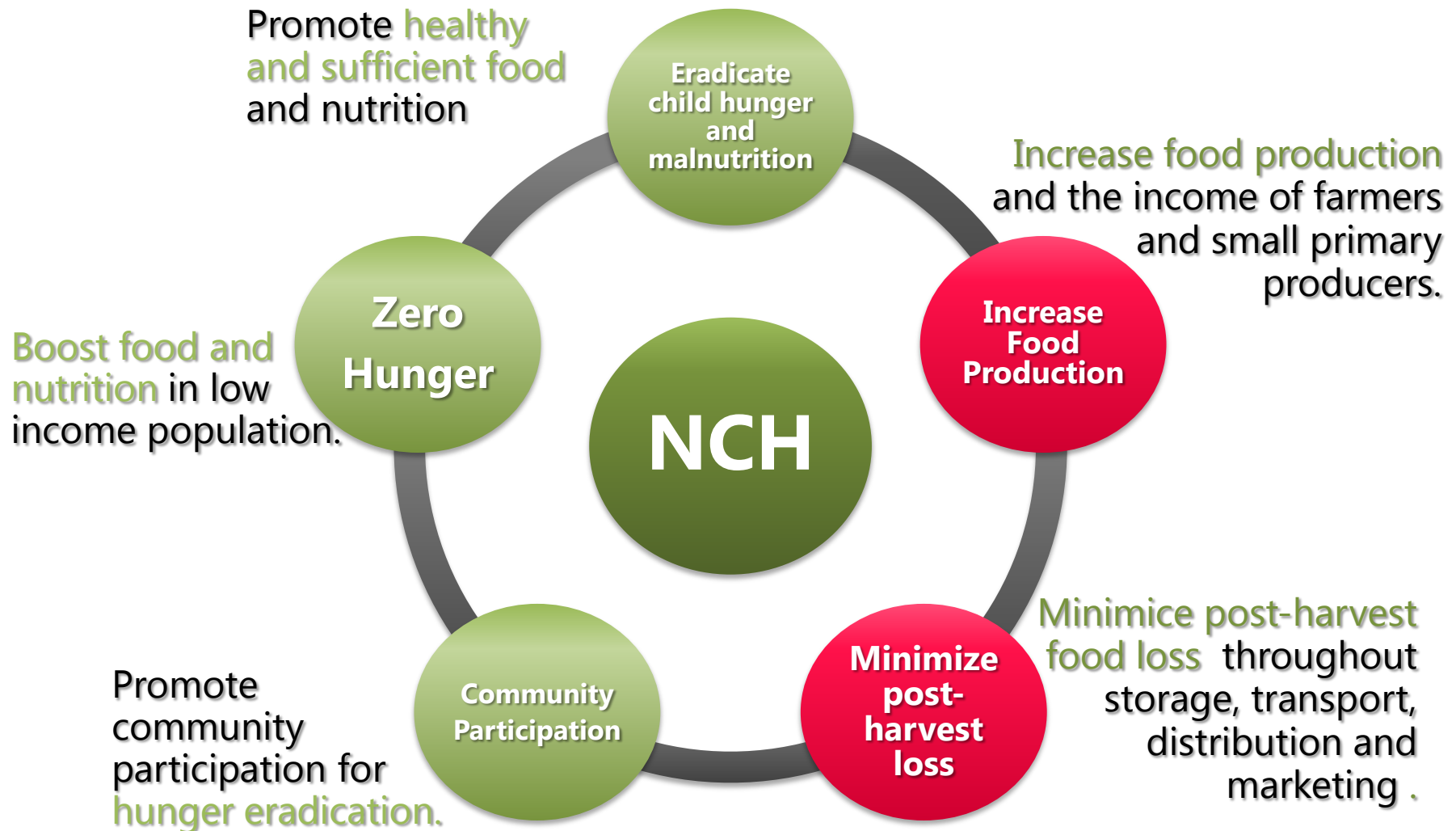


In the 20 states where PESA operates there are a total of 2,161 municipalities and 212,603 locations (98% are rural).
Nationally there are 2,457 municipalities and 299,699 locations (98% are rural).

* Estimations by SAGARPA.

What is the National Crusade against Hunger?

National Crusade against Hunger



The targeted population is...



million mexicans

**BELOW THE POVERTY LINE AND
LACK FOOD SECURITY**

The Federal
Government aims to
build a **productive
agrifood sector** by
replicating successful
experiences...

Globally, Mexico is...

1. The leading producer and exporter of **avocado**, our production represents over 30% of the global harvest.
2. The leading producer of **organic coffee**.
3. The leading producer of **fresh onion** with more than 1.4 million tons per year.
4. The second largest producer and third largest exporter of **lemon**.
5. The fifth largest producer of **mango** and the potential sixth **shrimp** producer.

¿What are the
challenges in
agricultural policy for
the new government?

Designing programs that take care of the current needs of the sector...

Stage 1

**National
Development
Plan
&
Sector Program**

Stage 2

**Redirecting public
policies** through
programs which
take care of the
current sector
needs.

Stage 3

**Adapting
operational
rules to the
new
programs.**

The **New Government's**
Agricultural Policy will
contribute to make the primary
sector a **relevant part** of
national development...

In the new role of agriculture...

1. The primary sector will contribute to strengthening **food security**.
2. Agriculture will have a **larger contribution to GDP**.
3. The rural sector will be a **competitive lever for national development**.

Thank You.